



TV3 unveils judges for XPOSE presenter search



The Panel

Judges Michael O'Doherty, Emma Ledden and Gerry Lundberg

While Big Brother may officially be this summer's biggest show, (and really, do we care that much anymore), everyone, and we mean EVERYONE will be talking about Total Xposure, TV3's much anticipated nationwide search for the next presenter of XPOSE. With the closing date for applications come and gone, over 1,000 fame hungry wannabe's are currently sweating by the phone, willing for it to ring with those four magical words: "You made the cut." But that's all down to three industry experts who were revealed as the Total Xposure judges at a special launch in Dublin's Morgan Hotel. Now while TVNow learned weeks ago about publishing magnate [and

TVNow big boss man] Michael O'Doherty's place on the panel (and boy, was that a tough secret to keep!), we were pleasantly surprised to see PR guru Gerry Lundberg and former MTV star Emma Ledden fleshing out the remainder of the judging panel. And when TVNow caught up with former Castlknock model Emma, she admitted the XPOSE job will be much more difficult than working at MTV. "Without a doubt, XPOSE is 10 times harder than what I ever had to do on MTV," she revealed. "Those girls work so hard, from

travelling far and wide for stories, to editing their own pieces and doing their own make-up. I never had to do anything like that at MTV and honestly, I hope people know what they're getting themselves into."

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The judges will whittle down the applications, which are rumoured to include a fair few models and Miss Irelands, including Miss World Rosanna Davison, Brian Dowling and even a drag queen, to the final 10, who'll be unveiled at the first hour-long show on June 30, where they'll have to compete through a series of challenges for the next eight weeks. The new presenter will be revealed on the final show, August 18th. **tvn**